

Owen Saint-Michael Baern

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Executive Summary:

- Senior Graphic Designer with over ten years' experience
- Expert in Quark XPress and Adobe Photoshop for Macintosh and PC
- Highly experienced in: Copy Editing and Proofreading
Pre-Press File Preparation and Production Coordination

Work Experience:

Senior Graphic Designer

CFM Direct, King of Prussia, Pennsylvania; 2004 - 2005

As Team Lead for two multi-million dollar, high-volume campaigns, established and maintained primary contact with Account Executives to manage workflow and prioritize jobs. Supervised between two and four junior- to mid-level graphic designers to ensure quality and accuracy for clients including Royal Bank of Scotland, Citizens Bank, People's Bank, and Advanta.

Electronically produced multi-versioned direct mail components, along with other design elements, for client campaigns. Revised and modified existing Quark documents for versioning and alteration; assisted in general design and desktop production (scanning, Photoshop and Illustrator work, proofing, comping, archiving and cataloging project files and documents); collected and processed files for final output to disc or electronic release.

Art Director

MBNA, Wilmington, Delaware; 2003 - 2004

Design of envelopes, letters with applications, brochures, and buckslips for direct-mail solicitation pieces.

Designed, produced, and oversaw printing for catalogs of MBNA's artwork holdings, including major collection of Wyeth family artists. Extensive scanning, color correction and re-touching of photographs of artwork to produce accurate representations.

Graphic Designer / Production Coordinator

ARAMARK Proposal Department, Philadelphia, Pennsylvania; 2003

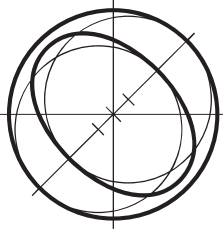
Created specifically-tailored proposals for school districts throughout the United States. Worked closely with district managers in modifying text, design, and format to comply with district-specific RFP requirements. Coordinated proposal production through all phases of development, from creation of production schedule, design and layout, through proposal assembly and shipping.

Graphic Designer

Princeton MarkeTech, Princeton, New Jersey; 2002

Graphic design of brochures, self-mailers, advertising, and print collateral, as well as Microsoft PowerPoint presentations for clients including Fleet Bank, Prudential Insurance Company of America, Merrill Lynch, Opera Company of Philadelphia, and USRowing Association.

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Work Experience (continued):

Publications Manager

Strayer University, Newington, Virginia; 2000 - 2001

Graphic design of all university publications (catalog, brochures, viewbooks); edited and designed alumni magazine; worked closely with printers to ensure value, job flow, and timely delivery; created presentation materials; and maintained and upgraded Macintosh computers throughout department.

Vice President / Co-Owner

The Very Graphic! Design Company, Arlington, Virginia; 1990 - 2000

Designed brochures, newsletters, advertising, posters, and four-color catalogs for clients including New England Culinary Institute, George Mason University, Make-a-Wish Foundation, and Harvard Press. Responsibilities included graphic design; copywriting, editing, and proof-reading; extensive retouching of photographs and slides; creation of original artwork; project preparation for printers; maintenance of hardware and software on Macintosh computers.

Software Expertise – Macintosh (OS X & 9) and PC:

- Quark XPress
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe PageMaker
- Macromedia Dreamweaver
- Microsoft PowerPoint
- Microsoft Publisher
- Microsoft Word

Education:

State University of New York at Purchase

Purchase, New York; 1992

Computer Science and Traditional Composition

Emphasis of Studies: Classical training in music composition to accommodate both human performances and computer-controlled elements.

Harvard Extension School

Cambridge, Massachusetts; 1990

Computer Science

Emphasis of Studies: Pattern recognition aspects of artificial intelligence.

Berklee College of Music

Boston, Massachusetts; 1988

Music Synthesis

Emphasis of Studies: Techniques of sound manipulation and composition in electronic media.